

Estimated Economic Impacts for Lane County
Track & Field Events - Updated April 2018

	Est Economic Impact	
Annual Events		
<i>UO Collegiate Track Season</i>		<i>impact not estimated</i>
<i>OSAA Track & Field Championships 1A,2A,3A,4A,5A,6A</i>	\$ 2,556,000	
<i>Prefontaine Classic</i>	\$ 1,240,560	
<i>Eugene Marathon</i>	\$ 3,010,500	
<i>OTC Masters Hayward Classic</i>	\$ 44,820	
<i>Bill Dellinger Invitational Cross Country Event</i>	\$ 89,640	
Annual Estimated Economic Impacts	\$ 6,941,520	\$ 6,941,520 annually
Upcoming Events		
2020 Olympic Team Trials - Track & Field	\$ 25,000,000	<i>* preliminary estimate on lesser seating and reduced fan festival</i>
2021 NCAA Outdoor Championships	\$ 6,465,914	
2022 NCAA Outdoor Championships	\$ 6,465,914	
2021 IAAF World Track & Field Championships	\$ 52,000,000	
Total Bid And/Or New Events	\$ 89,931,828	\$ 89,931,828 future
Recently Held Bid Events		
2008 U.S. Olympic Team Trials - Track & Field	\$ 28,000,000	
2012 U.S. Olympic Team Trials - Track & Field	\$ 37,131,047	
2009 USATF Senior Outdoor Championships	\$ 6,900,000	
2011 USATF Senior Outdoor Championships	\$ 6,900,000	
2011 NCAA Western Regionals	\$ 6,300,000	
2013 NCAA Outdoor Championships	\$ 6,500,000	
2014 NCAA Outdoor Championships	\$ 6,465,914	
2014 USA Junior Outdoor Track & Field Championships	\$ 1,082,160	
2014 IAAF World Junior Championships	\$ 2,800,000	
2015 NCAA Outdoor Championships	\$ 8,456,400	
2015 USA Senior Outdoor Track & Field Championships	\$ 6,900,000	
2016 NCAA Outdoor Championships	\$ 6,465,914	
2016 U.S. Olympic Team Trials	\$ 37,131,047	\$ 173,964,310 recent
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